

Letter to All eSeva Mitra

Letter No.: HO/2023-24/017

Date: 14/08/2023

Subject: Introducing New Monthly Payout/Commission Scheme for eSeva Mitra

Dear eSeva Mitra,

We hope this letter finds you in good health and high spirits. We would like to express our gratitude for your unwavering dedication and exceptional service as an esteemed eSeva Mitra with e-Seva Technology. Your continuous commitment has been instrumental in our shared success, and for that, we are truly thankful.

We are excited to announce a new initiative that we believe will further strengthen our partnership and enhance the benefits you receive as part of the eSeva Mitra network. Starting from **16th August 2023 to 15th September 2023**, we will be introducing an extra monthly payout/commission scheme exclusively for our valued eSeva Mitra.

Under this scheme, you will be eligible to earn additional payouts and commissions based on the following criteria:

Active eSeva Portal Services: To qualify for this scheme, ensure that your offerings on the eSeva portal are fully active. Each month, transactions must be conducted in services such as eSevaPay, Business License (including GST Suvidha & ITR Services), PAN, Insurance and Lending Services.

eSevaPay AEPS Transactions: Specifically for eSevaPay, we have set a benchmark. Your monthly AEPS transactions should exceed 5 Lakh to be eligible for enhanced commissions.

eSevaPay M-ATM Transactions: For eSevaPay M-ATM service, ensure that the service is active, and you perform a minimum of 10 transactions each month.

Lending Services: Your eligibility for enhanced payouts in lending services is contingent upon successful loan sanctions and disbursements amounting to at least 3 lakh or more.

Insurance Services: In the insurance service category, you will be eligible for additional payouts if you secure a minimum of 2 or more motor insurance applications (motorcycle, car, bus, truck, etc.) on a monthly basis.

Business License & GST Suvidha / ITR Services: For Business License including GST Suvidha & ITR Services, a minimum of 5 successful application submissions is required to qualify for enhanced payouts.

PAN Services: In PAN services, you should aim for a minimum of 10 successful applications and a wallet top-up of at least 1000 to be eligible for additional benefits.

AEPS Transactions and Activity: One of the key criteria is related to AEPS transactions. To qualify, you should perform more than 150 transactions in a month and maintain a login count of at least 20 days.

We believe this scheme not only recognizes your efforts but also provides you with the opportunity to substantially increase your earnings while providing exceptional services to our customers. Our goal is to create a mutually beneficial relationship that fosters growth and prosperity for both parties involved.

Detailed information about the commission structure, calculation methodology, and payment procedures will be provided in a separate document that you will receive shortly. We encourage you to familiarize yourself with the details to make the most of this exciting opportunity.

Once again, thank you for being an integral part of e-Seva Technology's eSeva Mitra network. Your contributions are invaluable, and we look forward to embarking on this journey of enhanced collaboration and shared success.

Should you have any questions or require further clarification, please do not hesitate to reach out to our dedicated support team at support@e-seva.in or **06132-356670**.

Here's to a prosperous future together!

Warm regards,



(Aman Kumar)

Chief Executive Officer

Target Oriented Fixed Payout/Commission to eSeva Mitra

(Effective from 16th August 2023 to 15th September 2023)

Basic Minimum Targets (All eSeva Mitra)

Here are the basic minimum requirements to be eligible for the extra monthly payouts/commissions under the new scheme:

Active eSeva Portal Services: Ensure that your offerings on the eSeva portal are fully active and available for customers to utilize. Each month, you should have transactions conducted in services such as eSevaPay, Business License (including GST Suvidha & ITR Services), PAN, Insurance and Lending Services.

eSevaPay AEPS Transactions: Focus on processing a sufficient volume of AEPS transactions within the eSevaPay service. To qualify for enhanced commissions, your monthly AEPS transactions should exceed 5 Lakh.

eSevaPay M-ATM Transactions: Keep the M-ATM service within eSevaPay active and undertake a minimum of 10 transactions each month. This ensures your engagement with this important service.

Lending Services: Aim to successfully secure loan sanctions and disbursements totaling a minimum of 3 lakh or more. This requirement demonstrates your engagement with the lending service and your contribution to the loan disbursement process.

Insurance Services: Strive to secure a minimum of 2 or more auto insurance applications (motorcycle, car, bus, truck, etc.) on a monthly basis within the insurance service category.

Business License & GST Suvidha / ITR Services: Successfully submit a minimum of 5 applications for Business License including GST Suvidha & ITR Services each month. This demonstrates your involvement in supporting businesses in their compliance efforts.

PAN Services: Secure a minimum of 10 successful PAN applications each month. Additionally, ensure a wallet top-up of at least 1000 to showcase active involvement in this service.

AEPS Transactions and Activity: Undertake a significant number of AEPS transactions, with the aim of surpassing 150 transactions per month. Additionally, maintain a consistent login count of at least 20 days, indicating your sustained activity on the platform.

Meeting these basic minimum requirements will not only make you eligible for the extra monthly payouts/commissions but also position you for enhanced earnings and benefits within the new scheme. It's important to note that exceeding these requirements can lead to even greater rewards and payouts.

For a comprehensive understanding of the commission structure, calculation methodology, and payment procedures, here are three scenarios outlining how an eSeva Mitra could achieve the target and earn the fixed payouts/commissions of Rs. 2,500, Rs. 5,100, and Rs. 11,000 under the new scheme:

Scenario 1: Achieving Rs. 2,500 Fixed Payout/Commission

In this scenario, let's say you focus on a balanced approach, ensuring you meet the eligibility criteria for various services:

Active eSeva Portal Services: You actively provide eSevaPay, Business License including GST Suvidha & ITR Services, PAN, Insurance & Lending Services each month.

eSevaPay AEPS Transactions: You consistently process AEPS transactions that amount to around 5 Lakh per month within eSevaPay.

eSevaPay M-ATM Transactions: You conduct a minimum of 10 M-ATM transactions every month.

Lending Services: You have successfully sanctioned and disbursed a loan of at least 3 lakhs in a month.

Insurance Services: You have to do at least 2 auto insurance applications.

Business License & GST Suvidha / ITR Services: You submit around 5 successful applications in this category.

PAN Services: You secure 10 successful PAN applications and perform a wallet top-up of Rs. 1000.

AEPS Transactions and Activity: You manage over 150 AEPS transactions and log in for at least 20 days.

Scenario 2: Achieving Rs. 5,100 Fixed Payout/Commission

In this scenario, let's assume you emphasize high-value transactions and some specific services:

Active eSeva Portal Services: You maintain active participation across all services on the eSeva portal.

eSevaPay AEPS Transactions: Your monthly AEPS transactions significantly exceed 7.5 Lakh within eSevaPay.

eSevaPay M-ATM Transactions: You consistently process a minimum of 15 M-ATM transactions each month.

Lending Services: You successfully secure loans sanctioned and disbursed amounting to around 5 lakh in a month.

Insurance Services: You bring in 2 or more auto insurance applications monthly.

Business License & GST Suvidha / ITR Services: You successfully submit around 5 applications in this category.

PAN Services: You secure 15 successful PAN applications and perform a wallet top-up of Rs. 1000.

AEPS Transactions and Activity: You process over 200 AEPS transactions and maintain 20 days of login activity.

Scenario 3: Achieving Rs. 11,000 Fixed Payout/Commission

In this scenario, you aim for higher transaction volumes and comprehensive service engagement:

Active eSeva Portal Services: You offer a diverse range of services, ensuring they are active each month.

eSevaPay AEPS Transactions: Your monthly AEPS transactions far exceed 10 Lakh within eSevaPay.

eSevaPay M-ATM Transactions: You consistently process 20 M-ATM transactions every month.

Lending Services: You successfully secure loans sanctioned and disbursed totaling around 10 lakh in a month.

Insurance Services: You submit 3 or more auto insurance applications monthly.

Business License & GST Suvidha / ITR Services: You successfully submit around 7 applications in this category.

PAN Services: You secure 25 successful PAN applications and perform a wallet top-up of Rs. 2000.

AEPS Transactions and Activity: You process over 300 AEPS transactions and maintain 24 days of login activity.

Terms and Conditions for eSeva Mitra Monthly Payout/Commission Scheme

Eligibility: To be eligible for the extra monthly payouts/commissions under this scheme, eSeva Mitras must meet the specified criteria as outlined in the scheme communication.

Calculation and Payment: Payouts/commissions will be calculated based on the criteria outlined in the scheme communication. Payouts/commissions will be disbursed on a monthly basis through the existing payment method.

Minimum Transaction Threshold: In order to qualify for payouts/commissions, eSeva Mitras must meet the minimum transaction threshold for each applicable service as specified in the scheme communication.

Verification: The eligibility of transactions and services will be subject to verification by e-Seva Technology. In case of any discrepancies or non-compliance, e-Seva Technology reserves the right to withhold or adjust payouts/commissions accordingly.

Scheme Duration: This scheme will be effective from 16th August 2023 and will continue until 15th September 2023, unless terminated or modified by e-Seva Technology as per the provisions outlined below.

Modification or Termination: e-Seva Technology reserves the right to modify, amend, extend, or terminate this scheme at its sole discretion. Any changes or termination will be communicated to eSeva Mitras through official channels with a reasonable notice period.

Non-Transferability: Payouts/commissions under this scheme are non-transferable and non-exchangeable. They hold no monetary value outside the scope of this scheme.

Fraud and Misconduct: Any attempt to manipulate the scheme's eligibility criteria, transactions, or services will result in disqualification and potential legal action.

Communication: All communication regarding this scheme will be conveyed through official e-Seva Technology channels. It is the responsibility of eSeva Mitras to stay informed about updates, changes, or any relevant information related to the scheme.

Legal Compliance: Participation in this scheme implies acceptance of its terms and conditions. e-Seva Technology reserves the right to take legal action against any eSeva Mitra found to be in violation of these terms or engaging in fraudulent activities.

By participating in this scheme, eSeva Mitras acknowledge their understanding and acceptance of these terms and conditions.

For any queries or clarifications regarding these terms and conditions, please contact our dedicated support team at support@e-seva.in or **06132-356670**.